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## **NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP BOARD OF DIRECTORS**

Thursday, November 21, 2024  
10:00 a.m.

Oneida County Courthouse  
County Board Room  
1 S. Oneida Avenue  
Rhinelander, WI

or

Join Zoom Meeting  
<https://us06web.zoom.us/j/88959580327?pwd=7Z8JDTQUa4NEap6qjoPammCSeTavSb.1>

Join by Phone  
312-626-6799

Meeting ID: 889 5958 0327  
Passcode: 176389

### **AGENDA**

1. Call to Order
2. Roll Call
3. Approval of Minutes of the September 26, 2024 Meeting
4. Chair's Remarks
5. North Central Wisconsin Tourism Partnership Financial Report
6. Report of the North Central Wisconsin Tourism Partnership Tourism Committee
7. Update on the 2025 Marketing Plan

North Central Wisconsin Tourism Partnership Board Agenda

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8. 2025 Membership Update

9. Partner Reports

a. Department of Tourism/Travel Wisconsin

b. Wisconsin Economic Development Corporation

10. WCA Update

11. Next Meeting Date and Location – January 30, 2025 in Oconto County

12. Adjourn