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NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE

Wednesday, November 13, 2024
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84165467880?pwd=aObiv2D9y3yxthReCZDOtYe6HY0Ouj.1>

Dial In:
312-626-6799

Meeting ID: 841 6546 7880
Passcode: 747202

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the October 9, 2024 Meeting
4. Financial Report
5. Review of Marketing Plans
 - a. 2024 Marketing Plan/Budget
 - b. 2025 Marketing Plan/Budget
 - i. Travel Wisconsin Co-Op Registration
 - ii. Green Bay Show: Ordering of Supplies, etc.
6. Google Drive Update
7. Strategic Planning Initiative
 - a. Update on Planning Session
 - b. Select Date, Time, Location

8. Department of Tourism/Travel Wisconsin Update
9. Next Meeting Date and Topics
10. Adjourn